



Special Event

The Skin Cancer Institute (SCI) is hosting our 1st annual SPF (Skin cancer Prevention Friends) luncheon on April 28th. Join us for an afternoon of good food and fine company.



Skin Cancer Prevention Friends'
Spring Luncheon

TUESDAY, APRIL 28, 2015 • 12 – 2 P.M.
Hacienda Del Sol Guest Ranch & Resort
15501 N Hacienda Del Sol Road • Casa Feliz Room

GUEST SPEAKERS
Clara Curiel, MD • Associate Professor of Dermatology
Lee Cranmer, MD, PhD • Associate Professor of Medicine

MENU OPTIONS:
Topopo Salad • Grilled Vegetable Lasagna • Chicken Penne Pasta

\$30 FOR SPF MEMBERS • \$40 FOR NON-MEMBERS
RSVP with your menu selection by April 21 (lunch purchase is not tax deductible)
tblades@email.arizona.edu or 520-626-8834

If you are not already a member, you can join with a \$100 donation (\$70 will be considered tax deductible) and your lunch will be included

Make checks payable to UAF/SCI and mail to The Skin Cancer Institute, ATTN: Tracie Blades, 1515 N. Campbell Avenue, Tucson, AZ 85724







May is Skin Cancer Awareness Month!



Throughout the month of May, people are encouraged to do their part to raise awareness about skin cancer. Prevention (avoiding too much sun, covering up, and using sunscreen) is the key to avoiding skin cancer. Early detection is the next best step. When skin cancer is caught early, it is usually very treatable.

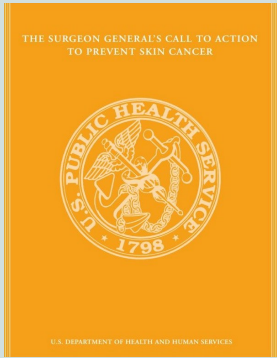
Skin Cancer Awareness month kicks-off on May 4th, with Melanoma Monday. The aim of Melanoma Monday is to raise awareness about this deadly disease. Melanoma is an aggressive form of skin cancer that when left untreated can spread rapidly to other areas of the body. Melanoma can be deadly if it is not found and treated in the early stages.

Another important date to remember is May 22nd. To help reduce rising rates of skin cancer caused by overexposure to the ultraviolet (UV) rays of the sun and tanning beds, the National Council on Skin Cancer Prevention has designated the Friday before Memorial Day as "Don't Fry Day" to encourage sun safety awareness and to remind everyone to protect their skin while enjoying the outdoors.

Join the SCI in celebrating the month of May by protecting and checking your skin!

CLINICAL NEWS: DermSpectra is a Tucson company that has developed new technology in dermatology with its total body imaging system. Founded in 2011 by Karleen Seybold and the SCI's own Dr. Clara Curiel, the skin cancer imaging company aims to provide a standardized approach to total body imaging. The DermSpectra Automated Total Body Imaging System, allows for total body imaging in seven minutes. Patients disrobe and step into the imaging booth, where they are instructed by video to hold nine different poses while cameras take high-definition pictures. These images can then be viewed electronically and accessed on any computer. DermSpectra is working to get this new technology out to other medical facilities across the country and already have a unit at the Mayo Clinic in Scottsdale. The company's goal is for everyone to have a total body skin scan in their medical record so they can track their skin over time and detect skin cancer early.

Surgeon General's Call to Action



The US Surgeon General is taking a major step in skin cancer prevention. This *Call to Action to Prevent Skin Cancer* calls on partners in prevention from across the nation to address skin cancer as a major public health problem. Federal, state, tribal, local, and territorial governments; members of the business, health care, and education sectors; as well as community, individuals and families are all key partners in this effort. The goal of this document is to increase awareness of skin cancer and to call for actions to reduce its risk.

The *Call to Action* offers five strategic goals to support skin cancer prevention in the United States:

- Increase opportunities for sun protection in outdoor settings
- Provide individuals with the information they need to make informed, healthy choices about ultraviolet (UV) radiation exposure
- Promote policies that advance the national goal of preventing skin cancer
- Reduce harms from indoor tanning
- Strengthen research, surveillance, monitoring, and evaluation related to skin cancer prevention

For more information, visit: <http://www.surgeongeneral.gov/library/calls/prevent-skin-cancer/call-to-action-prevent-skin-cancer.pdf>



SAVE THE DATE



Join us for "Melanoma Walk 2015" at the University of Arizona Cancer Center—North Campus, Saturday, November 7th, 2015 from 2-6pm.

Featuring:

1.5 mile walk to benefit skin cancer research, prevention and outreach

Educational booths

Free skin cancer screenings (by appointment only)

Kids educational activities

Lots of food and fun!

Visit fightmelanomatoday.org to learn more

"Thank You" to our Initial SCI Champions & SPF Partners

We're gaining more members every month!

Champions

Mr. Barry Baker (Chair)
 Mr. & Mrs. Donald Diamond
 Ms. Judy Jance
 Mr. & Mrs. Alvin Kivel
 Ms. Harriet Silverman

SPF Partners

Bonnie Seldmayr -Emerson (Chair)	Trudy Haggard	Cara Scholl
Walter Clark	Kathleen Kniffen	Timothy Bowden
Janet Cooley	Danielle Minchella	Diane Bowden
Patricia Douglas	Lori Moore	Laurie Sedlmayr- Cumming
Susan Guibor	DiAnn Plunkett	Steve Stratton
	Taylor Reed	

SCI Advocacy Groups

The SCI is making it possible for you to join our efforts to prevent and cure skin cancer. Join one of our advocacy groups today!

Skin cancer Prevention Friends (SPF)

Donate \$100 and receive a subscription to our newsletter and other publications, alerts for all of our events, and an invitation to an annual luncheon featuring speakers on melanoma and skin cancer treatment and prevention. Skin cancer Prevention Friend **Leaders** can donate \$500+ and receive all of the above, plus play a leadership role in the SPF partnership, with a chance to review the progress of SCI and make recommendations for the growth of SCI and serve on an Action Committee:

- External review of seed grants
- Marketing of SCI programs
- Fund-raising

SCI Champions Board

Champions invest in the SCI to save lives and prevent skin cancer by giving a minimum of \$5,000 annually. Champions will receive:

- An invitation to the Annual Dinner of SCI Champions where we will share the latest on the SCI's achievements and what is on the horizon
- Front-line service in learning about newest advances in skin cancer treatment and prevention; including access to University of Arizona Cancer Center dermatologists
- Recognition in SCI publications, social media, websites and all annual events
- Recognition at our annual Melanoma Walk
- A 'Protect Your Skin' sunscreen kit donated to the school or organization of your choice

Call us today to learn more about these exciting new opportunities!

520-626-1074